

## **ABSTRACT**

A method for providing skin images for cellular micro browsers is disclosed. The invention allows users of cellular phones to personalize the appearance of their browser according to preference. Due to the micro browser's memory limitations the preferred embodiment of the present invention integrates the chosen skin image with the content page on the service provider's servers. The skin image preference may be defined so that the image is integrated statically and appears in the same manner on all pages, or dynamically adjusted to the content of the page. To fit the format of the micro browser the chosen image must be divided into segments and each segment is then integrated with the page components according to their order of appearance.